



MADVS NEWS!

P. O. Box 60, Jefferson City, MO 65102-0060

***** www.madvs.org

President



Barbara Fradkin, CAVS
 Manager, Volunteer Services
 St. Johns Mercy Medical Center
 St. Louis

A Message to Members

Summer is here and MADVS is red hot!!! For those of you who missed our Spring Conference in May at the St. Louis Zoo, **YOU MISSED A LOT!!!** Thirty-two members attended the one day session and our guest speaker, Lynette Ballard was awesome! Lynette discussed the many problems volunteer administrators encounter when it comes to recruiting and retaining volunteers across the generations. As part of her presentation, she highlighted cultural and generational characteristics and how to appeal to various generations as well as dealing with the mix (advantages of diversity and challenges). In the afternoon, we participated in discussion groups and each group shared best practices in training, rewards and recognition and recruiting methods.

There are so many people to thank for making this conference so wonderful...Laura Tague and Kylie Latham for planning such a wonderful event...Tina Pridgeon, who's creativity in providing goodies and "toys" for everyone was amazing...love my monkey mask! And, our beloved Kathy Hoff, who always rises to the occasion, and is a master in securing sponsors at our conferences! Many thanks to our own Donna Abney, representing SenceGence, who had a table of wonderful beauty products from makeup to lotions to make us look gorgeous. You will also have another opportunity to buy her products at our Fall Conference in November. Other sponsors included Scrubs & Beyond, Books Are Fun and Masquerade Jewelry.

We were happy to welcome several new MADVS members: Susan Burlison and Joanne Buttice from Citizens Memorial Healthcare, Dee Coppeans and Mary Ann DeJesus, St. John's Hospital in Washington, Kristie Lenzen, St. John's Mercy Medical Center, Pat Long, Cox Health and Kay Perry, Columbia Region Hospital.

Our next MADVS Board Meeting will be Friday, July 20 from 10 - 2 p.m. at MHA in Jefferson City. The Education Committee is hard at work planning the Fall Conference at Tan-Tar-A. Hope to see many of you at the ASDVS Conference in San Antonio in August...remember we need purses, wallets, bags for our Silent Auction!

"Working together works."
 - Dr. Robert Gilbert

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MADVS Spring Board Meeting 10am on Friday, 7/20, at MHA, Jeff City

MADVS OFFICERS -- 2007

<u>President</u> -	Barbara Fradkin, CAVS fradbj@stlo.mercy.net
<u>President-Elect</u>	Bev Taulbee, CAVS btaulbee@saint-lukes.org
<u>Vice President</u>	Kathy Hoff, CAVS khoff@carondelet.com
<u>Secretary</u>	Barbara Hutchison, CAVS Barb_hutchison@ssmhc.com
<u>Treasurer/ Membership</u>	Linda McIntosh ldmcintosh@freemanhealth.com
<u>Members at Large</u>	
Region 1	Lynn Hardy, MSM, CAVS
Region 2	Laura Tague
Region 3	Debbie Gibson
Region 4	Barbara Frogue
Region 5	Valerie Weber
<u>Nominating Cmte Chair</u>	Kathy Hoff, CAVS Pam Crump Carol Steward, CAVS Laura Tague, CAVS
<u>Professional Development</u>	Donna Abney
<u>Hospitality/Historian</u>	Tina Pridgeon
<u>Promotions/Web</u>	Janel Patton, CAVS
<u>Legislative/Advocacy</u>	Paula Moore, CAVS
<u>Policies & Procedures</u>	Jean Moorefield



REGION NEWS

Region 1



Lynn Hardy
Outreach Coordinator
Childrens Mercy South
Overland Park, KS

The MADVS Region 1 group is beginning to change and grow! Letters of announcement were sent to current MADVS Region 1 members notifying them of the formal transition from KCADVS meetings to actual Region 1 meetings. In the past, KCADVS meetings served the need of MADVS Region 1 members as KCADVS meetings occurred bi-monthly. However, with the dissolution of KCADVS, a definite need is felt by MADVS Region 1 members to transition to a more active role of MADVS. Quarterly meetings will be held.

Letters of invitation to join MADVS have also been sent to all MHA Directors of Volunteers who are not currently active in MADVS Region 1. And letters have been sent to all past members of KCADVS inviting them to join the ranks of MADVS. New members or those who have requested membership applications are:

- Betsy Johnson, Truman Medical Center
- Celia McElhany, John Knox Village
- Michele Rusinko, John Knox Village
- Veronica Evans, Northcare Hospice
- Sue Fine, Crossroads Hospice

As was the case with KCADVS, the new members of MADVS are from a variety of healthcare backgrounds.

The next MADVS Region 1 meeting is scheduled for 4PM on Thursday, July 12. A benchmarking session will be held with the topic being teen / summer volunteer programming. All new MADVS members in attendance will be presented their MADVS pin and welcomed.

Region 3

Sorry
No Pic
Available

Debbie Gibson
Volunteer Services Manager
Saint Francis Medical Center
Cape Girardeau

No report.

Region 2



Laura Tague
Program Assistant/Volunteer Svcs.
St. Louis Children's Hospital
St. Louis

No Report.

Region 4



Barbara Frogue
Director, Volunteer Services
Cox Health
Springfield

No Report.

Region 5



Valerie Weber
Manager Senior/Volunteer Services
Capital Region Medical Center
Jefferson City

Region 5 met at the Les Bourgeois Winery in Rocheport on June 28th. The business topic of discussion was on Time Management and Year End Reporting. The fun was spending time with each other at a beautiful setting.

Did you know that the average adult spends 20% of their time doing the things that are important to them, while wasting 80% of their time?

The busiest people are able to find time to do what's important to them, at work, as well as at home and in the community. This is not because they have any more time than others – we all have 24 hours each day to “make” time. They are able to identify what's important to them, prioritize their time and eliminate wasteful activities. This sounds like the MADVS team. Managing your time wisely means concentrating on results, not on being busy. Managing your time also helps to keep your life in balance and make you more successful.

“The more you lose yourself in something bigger than yourself, the more energy you will have.” Norman Vincent Peale, American clergyman and writer

**MADVS Spring Educational Conference was May 17th at the Saint Louis Zoo
As you can see, a good time was had by all!**

Thanks to Kathy Hoff, the ensemble is complete with matching flip-flops!



Barb F. & Stephanie were "lucky" enough to win these.



Donna, Linda, Valerie & Shantalle



Barb H., Barb F., Dee, Ashley & Sally



←Guess Who???

Lynn & Kay



Thanks to everyone that made this conference possible. We had a lot of fun while learning! And be sure to thank our sponsors every chance you get: Books Are Fun, Masquerade Jewelry, SenceGence & Scrubs & Bevond.

Save the Dates - August 23 - 26, 2007
ASDVS Annual Conference & Trade Show
Marriott River Center, San Antonio, TX
Go to www.asdvs.org for details.

Save the Dates - November 7 -9, 2007
MHA/MADVS Annual Conference & Trade Show
Tan-Tar-A Resort, Osage Beach, MO
Details were in the May MADVS Newsletter
which is posted at www.madvs.org.



Newsletter Schedule for Remainder of 2007
Please submit your next newsletter articles for MADVS News by **October 1** to

Beverly Taulbee at btaulbee@saint-lukes.org

The newsletter will be distributed via e-mail to MADVS members on **October 5**.

A copy will be posted on the madvs.org website also.



Linda McIntosh
Volunteer Program Supervisor
Freeman Health System
Joplin

News from the Treasurer/Membership

In the last newsletter we had 66 members, we now have 71! A lot of the credit goes to Lynn Hardy, MADVS Region 1 Representative for her recruitment efforts. Lynn has added four new members to her region and Barbara Fradkin has added one. We still need 5 more members to reach our count from last year. However, we budgeted our income on 70 members so we have passed our goal. Keep up the good work! I will be e-mailing a current membership list to everyone later this month.

Legislative/Advocacy Report -- Paula Moore

Work remains to be done on Missouri's health insurance program

Much remains to be done to implement Missouri's new health insurance program for the poor, MO HealthNet, which Gov. Matt Blunt signed into law last week. The law, which replaces Medicaid and largely takes effect in late August, is designed to save the state money by encouraging healthier lifestyles. That's a tall order because many who have state insurance are elderly and suffer from chronic illnesses. Many require long-term nursing home care. Many recipients have disabilities. The Missouri Budget Project points out that these groups "have limited capacity to greatly improve their health."

The Missouri Budget Project, which advocates for the poor, says the new law does not cover enough of the uninsured and poor. Unfortunately, lawmakers did not restore coverage to most of the people they cut from the state's health insurance rolls in 2005. In writing the regulations to go with the new law, officials should be careful not to throw up roadblocks to the elderly, children, people with disabilities and families that must rely on the state for health care. Lawmakers should adequately fund this new plan.

Legislators added dental and vision services - which are badly needed - but they did not appropriate any money for them. That is not cost-effective.

The Kansas City Star

Purses/Handbags/Wallets are needed by **August 17th** to fill the "SHOW ME (your bag!)" raffle basket being donated by MADVS for the ASDVS Silent Auction in San Antonio. Region Reps - please remind members in your region to send their items with anyone planning to attend the conference.



Now let me share a quote with you - the author is unknown and you may know it already but it's a great summary to get you thinking about attracting the attention of potential volunteers.

"If the circus is coming to town and you paint a sign saying "Circus Coming to the Fairground Saturday", that's **advertising**. If you put the sign on the back of an elephant and walk it into town, that's **promotion**. If the elephant walks through the mayor's flower bed, that's **publicity**. And if you get the mayor to laugh about it, that's **public relations**. If the town's citizens go the circus, you show them the many entertainment booths, explain how much fun they'll have spending money at the booths, answer their questions and ultimately, they spend a lot at the circus, that's **sales**.

And, if you planned the whole thing, that's **Marketing!**"

Shared by Kay Weir, CAVS, Director of Volunteer Services, Saint Luke's Hospital, Kansas City, MO.